

# JOIN US!



## *how to become a* **CCRA Merchant Partner?**

- Apply online @ [www.centercityresidents.org/Merchant-Partner-Application/](http://www.centercityresidents.org/Merchant-Partner-Application/)
- Call or email: (215) 546-6719 or [centercity@centercityresidents.org](mailto:centercity@centercityresidents.org)
- Mail a hard copy application to:  
**CCRA**  
**1900 Market Street, 8th Floor**  
**Philadelphia, PA 19103**

## WHO ARE OUR CURRENT PARTICIPATING MERCHANT PARTNERS?

Kimmel Cultural Campus,  
The Philadelphia Orchestra  
City Fitness  
12th Street Catering  
Urban Tree Painting  
Veda Modern Indian Bistro  
William Schwartz Jewelry  
The Rounds  
The Philadelphia Theater Company  
Blue Sole Shoes,  
Excursions from the Square  
Astral Artists  
Loews Hotel Philadelphia  
Mr FIX  
Philly Bike Tours  
Interact Theatre Co.  
Eazy Computers & iPhone Repair  
Liberty Pet Vets,  
FrameWorks Studio & Gallery  
The Bake Shop on 20th  
Sandcastle Fun Co.,  
PhotoLounge  
Seafood Unlimited  
Experience Empathy Through Art  
The River Boat Tours  
Eye Candy Vision  
Dom's Shoe Repair  
Osteria Ama  
Rittenhouse Hardware  
1600 Spruce St. Home, Design and Gift

**ADD YOUR PARTNERSHIP on our list!**

CCRA: November 2023

**CCra**  
center city  
residents' association

The People-Powered Voice for a Better Community

## MERCHANT PARTNER PROGRAM





## *what is a* **CCRA Merchant Partner?**

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The CCRA Merchant Partner Program is a win-win collaboration that is free to join.

CCRA provides complimentary valuable advertising and exposure for your business by encouraging our community to support your establishment.

The Merchant Partner Program offers exclusive “*Deals and Discounts*” to our growing CCRA members.



## **DEALS AND DISCOUNTS**

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Our Merchant Partners have found countless ways to incentivize CCRA members to frequent their business.

- Ongoing discounts: A percentage off
- Weekend or weekday specials
- Buy one, get one deals
- A special “surprise” with purchase
- A complimentary item

### **THE CHOICE IS YOURS!**

You can request CCRA members to present their membership credentials or provide a promo code!

## **CCRA Mission Statement**

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Serving as the voice of Center City West since 1947, The Center City Residents' Association (CCRA) promotes urban living; advocates for a safe, clean, diverse and supportive community; pursues accountability; and encourages responsible development while preserving the neighborhood's historic heritage.

## *why become a* **CCRA Merchant Partner?**

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CCRA has a highly engaged membership base that is constantly growing!

CCRA is in constant contact with local residents through our website, quarterly publications, weekly E-Newsletters and social media.

The Merchant Partner page is one of the most frequently visited pages on our website. Your business will be promoted to over 1800 potential customers living in Center City through our weekly E-newsletter, which has had an open rate as high as 60%.

